All Chio Annual Institute Intellectual Property

AOAIOIP



WEDNESDAY, OCTOBER 7, 2020

(I) General Session; (II) Professionalism Session

THURSDAY, OCTOBER 8, 2020

(III) Patent Breakout Session; (IV) Trademark/Copyright Breakout Session

CLE Credit

Ohio:

9.75 Hours, including 1.25 hours Attorney Professional Conduct pending

Kentucky:

9.75 Hours, including 1.25 hours Ethics pending

At the attendee's request, the CBA will provide documentation for self-reporting CLE credit to other jurisdictions.

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All Ohio Annual Institute on Intellectual Property

WEDNESDAY, OCTOBER 7, 2020

(I) GENERAL SESSION 8:30 a.m. to I p.m.

8:30 a.m. Greetings and Opening Remarks

Lori Krafte, Esq., *Program Chair* Tara Kastelic, Esq., *Program Co-Chair*

8:45 a.m. US Patent Law Year in Review:

The last twelve months: 2019 to 2020

Tom Irving, Esq., Finnegan, Henderson, Farabow, Garrett & Dunner, Washington, D.C.

Paul W. Browning, Ph.D., Finnegan, Henderson, Farabow, Garrett & Dunner, Washington, D.C.

9:45 a.m. Copyright Law Developments

Brian G. Murphy, Esq., Frankfurt Kurnit Klein & Selz, New York, NY

10:45 a.m. BREAK

II a.m. Trademark Law Developments

Kenneth B. Germain, Esq., Wood Herron & Evans, Cincinnati, OH

12 p.m. Back-Up, Thumbs-Up, and Straight-Up:

What's Up in Advertising at the FTC Lesley Fair, Esq., Federal Trade Commission,

Lesiey Fair, Esq., Federai Trade Commission

Washington, D.C.

I p.m. BREAK

(II) PROFESSIONAL CONDUCT SESSION 2 to 3:15 p.m.

2 p.m. Candid Advice: When the Truth Hurts

Clare lery, Esq.,

The Procter & Gamble Company,

Cincinnati, OH

2:30 p.m. Conflicts of Interest: From Subject

Matter Conflicts to Migrating Lawyers

and Back Again

David Hricik, Esq., Mercer University School of Law,

Macon, GA

3:15 p.m. ADJOURN

THURSDAY, OCTOBER 8, 2020

(III) PATENT BREAKOUT SESSION 9 to 11:30 a.m.

9 a.m. The State of Trade Secret Law in 2020:

How the Defend Trade Secrets Act, State Restrictive Covenant Legislation and the Federal Trade Commission Are

Shaping The Law

John F. Marsh, Esq., Bailey Cavalieri, Columbus. OH

9:45 a.m. Avoiding 101 Problems

Robert L. Stoll, Esq., Faegre Drinker Biddle & Reath,

Washington, D.C.

10:30 a.m. BREAK

10:45 a.m. Patent Drafting:

Claim and Specification Considerations

with Some Prosecution Pointers

Adriana L. Burgy, Esq., Finnegan, Henderson, Farabow, Garrett & Dunner, Washington, D.C.

(IV) TRADEMARK/COPYRIGHT BREAKOUT SESSION I to 3:30 p.m.

I p.m. Meanwhile Back at the TTAB —

the Year in Review

John L. Welch, Esq., Wolf, Greenfield & Sacks,

Boston, MA

1:45 p.m. Settling Trademark Disputes with TMEP

Tools: Concurrent Use Registrations and

Post-Filing Amendments

Tsan Abrahamson, Esq., Cobalt Law,

Berkeley, CA

2:30 p.m. BREAK

3:30 p.m. ADJOURN

2:45 p.m. The Copyright Lawyer and the Terrible,

Horrible, No Good, Very Bad Day

Brian G. Murphy, Esq., Frankfurt Kurnit Klein & Selz, New York, NY

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II:30 a.m. BREAK

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Day I

\$150 Members \$220 Non-Members

Day 2 Patent Breakout

\$65 Members \$95 Non-Members

Day 2 Trademark/Copyright Breakout

\$65 Members \$95 Non-Members

Both Days

\$250 Members \$365 Non-Members

Government Employee/Full-time Law Faculty

\$125 for access to all sessions

Law Student

\$35 for access to all sessions

Please note: This is a live interactive Zoom webinar that can be viewed by participants on their own computers remotely. Participants may receive up to 9.75 hours of Live CLE credit in Ohio and Kentucky (pending) for attending this webinar. After registering for the course, you will receive an email with instructions on how to access the live webinar. Cancellations received by noon the business day prior to the seminar will be refunded in full minus a \$25 processing fee. Substitutions will be accepted.

Program materials will be provided in electronic format and will be sent to registrants one day in advance.

If you have any special needs addressed by the Americans with Disabilities Act, please let us know one week in advance.

For further information, contact: Lori Krafte, lkrafte@whe-law.com Tara Kastelic, tkastelic@calfee.com